Type a plus sign (+) inside this box 👈 [X] PTO/SB/05 (11/00) Approved for use through 10/31/2002. OMB 0651-0032 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Attorney Docket No. 450103-04598.2 UTILITY First Inventor Leslie SPRING et al. PATENT APPLICATION Title CONTENT MANAGEMENT FOR RICH MEDIA PUBLISHING S TRANSMITTAL **SYSTEM** (Only prew nonprovisional applications under 37 CFR 1.53(b)) Express Mail Label No. ER 446142584 US APPLICATION ELEMENTS **Mail Stop Patent Application** Addressed to: See MPEP chapter 600 concerning utility patent application contents. **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450 Fee Transmittal Form (e.g., PTO/SB/17) 7. CD-ROM or CD-R in duplicate, large table following (Submit an original, and a duplicate for fee processing) or Computer Program (Appendix) Applicant claims small entity status. 8. Nucleotide and/or Amino Acid Sequence Submission See 37 CFR 1.27. (if applicable, all necessary) Specification [Total Pages 58] Computer Readable Form (CFR) (preferred arrangement set forth below) a. - Descriptive title of the invention Specification sequence Listing on: - Cross References to Related Applications the CD-ROM or CD-R (2 copies); or - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing appendix. Statements verifying identity of above copies - Background of the Invention **ACCOMPANYING APPLICATION PARTS** ·H - Brief Summary of the Invention 9. Üΰ Assignment Papers (cover sheet & documents(s)) - Brief Description of the Drawings (if filed) - Detailed Description 10. 37 CFR 3.73(b) Statement Power of - Claim(s) (when there is an assignee) Attorney - Abstract of the Disclosure ୍ଡି Combination Declaration/Power of Attorney (Unsigned) Drawing(s)(35 U.S.C. 113) [Total Sheets 34] English Translation Document (if applicable) 11. did Oath or Declaration [Total Pages 1 Information Disclosure Copies of IDS Newly executed (original or copy) a. Statement (IDS)/PTO-1449 Citations PTO Copy from a prior application (37 CFR 1.63(d)) b. sted 13. Preliminary Amendment (for continuation/divisional with Box 18 completed) 14. Return Receipt Postcard (MPEP 503) **DELETION OF INVENTOR(S)** The (Should be specifically itemized) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR Certified Copy of Priority Document(s) 1.63(d)(2) and 1.33(b). (if foreign priority is claimed) Application Data Sheet. See 37 CFR 1.76. Request and Certification under 35 U.S.C. 122(b)(2)(B)(i). 16. Applicant must attach from PTO/SB/35 or its equivalent. Other: (1) Check in the amount of \$1,402.00; (2) Express Mail Certificate ER 446142540 US If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76: Divisional Continuation-in-part (CIP) Continuation of prior application No.: \_\_\_/\_\_ Prior application information: Examiner: Group/Art Unit: For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS Customer Number 20999 or Correspondence address below PATENT TRADEMARK OFFICE Name William S. Frommer Frommer Lawrence & Haug LLP Address 745 Fifth Avenue City New York State Zip Code 10151 212-588-0800 Country US Telephone Fax 212-588-0500 Name (Print/Type) William S. Frommer Registration No. (Attorney/Agent) 25,506 Signature Date

Samuel S. Lee, Reg. No. 42,791 for William S. Frommer

March 30, 2004

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1965, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Filing Date  Filin	FEE TRANSMITTAL					Complete if Known							
First Named Inventor   Lesile SPRING   Examiner Name   Not Yet Assigned													
Provided Part Name of Part Name   Part													
Examiner Name	•									Le	Leslie SPRING		
TOTAL AMOUNT OF PAYMENT (block off that apply)  METHOD OF PAYMENT (check off that apply)  Check Constitute Con	ffective 01/01/2003. Patent fees are subject to annual revision.												
Express   Mail No.   ER 446142540 US	TOTAL AMOUNT OF DAVMENT (\$14.402.00												
METHOD OF PAYMENT (check all that apply)    Check	TOTAL AMOUNT OF PATMENT (\$)1,402.00												
Check   Credit Card   Monty Order   Other   Notes		U that annly)	<u> </u>										
Credit Card		WIETHOD OF	PATIVIE	TI CHECK A	ш шасарріу)		2 4	DDITIO	JAI EE		CALCULATION	onunueu)	
The Commissioner is authorized to: (check all finel apply)   105   130   2051   85   Surdange—tate proxiscoal ting fee or cash   Recover sheet   105   130   1053   130   10	Check Credit Card Money Order Other								1				
Depoch   Record   Number   Soliday   Fee Paid   Pee Paid   Pee	Deposit Acc	count:							<b>†</b>				
Deposit   Account   Frommer Lawrence & Haug LLP   1051   130   2051   65   Surcharge – Isra filing fee or each   1052   50   2052   25   Surcharge – Isra filing fee or each   1052   50   2052   25   Surcharge – Isra filing fee or each   1052   50   2052   25   Surcharge – Isra provisional filing fee or each   1052   50   2052   25   Surcharge – Isra provisional filing fee or each   1052   50   2052   25   Surcharge – Isra filing fee or each   1055   130	Denosit										Fee Des	cription	
The Commissioner is authorized for (-foreca all find apply)		50-0320											Fee Paid
Name		F			U 1 1 B		1051	130	2051	65	Surcharge - late filing fee	or oath	
Charge fee(s) indicated below		Account Frommer Lawrence & Haug LLP					1052	50	2052	25		al filing fee or	
Charge any additional fee(s) during the pendency of this application   1804 920*   1804	The Commiss	ioner is author	ized to: (cl	heck all that a	ірріу)		1053	130	1053	130	***		
Charge feety of indicated below, except for the filling fee to the above-identified deposit account.   1805   1,840   1,840	Charge fe	e(s) indicated b	elow	Credit a	iny overpaymen	ts	1812	2,520	1812	2,520			
	Charge ar	ny additional fee	(s) during th	ne pendency	of this applicatio	ก	1804	920*	1804	920*			
Test   Calculation   1251   110   2251   55   Extension for reply within first month   1252   140   2252   205   Extension for reply within second month   1253   140   2254   225   225   Extension for reply within second month   1254   1450   2254   225   225   Extension for reply within second month   1255   170   2251   170   170   2251   170   170   2251   170   170   2251   170   170   2251   170   170   2251   170   170   2251   170   170   2251   170							1805	1,840*	1805	1,840*		SIR after	
1253   930   2253   465   Extension for reply within third month   1254   1450   2254   725   Extension for reply within flurid month   1254   1450   2254   725   Extension for reply within flurid month   1255   1970   201   385   Utility filing fee   1401   320   2441   150   Notice of Appeal   1401   320   2442   150   Filing a brief in support of an appeal   1403   280   2443   140   Notice of Appeal   1403   280   2443   140   Notice of Appeal   1403   280   2443   140   1403   280   2							1251	110	2251	55	Extension for reply within first month		
Large Entity   Small Entity   Smal	1. BASIC FILING FEE						1252	410	2252	205	Extension for reply within s	second month	
Fee   Fee   Fee   Fee   Fee   Fee   Fee   Description   Fee Paid   1255   1970   2255   985   Extension for reply within fith month   1401   320   2401   160   160   320   2402   161   160   320   34							1253	930	2253	465	Extension for reply within third month		
Code   \$   Code   \$   Code   \$   Substitute   Stratum   Substitute   Substitute											Extension for reply within t	ourth month	
1001   770   2001   385   Uslity filing fee   \$770.00   1402   320   2402   160   Filing a phief in support of an appeal   1403   280   2403   140   Request for oral heading   1408   1408   1408   Request for oral heading   1408   1408   1408   1408   Request for oral heading   1408   1												ifth month	
1002   330   2002   155   Design fling fee   1403   280   2403   140   Request for oral heating   1403   280   2403   140   Request for oral heating   1403   280   2403   140   Request for oral heating   1403   1405			•	Utility filing fee		\$770.00					• • • • • • • • • • • • • • • • • • • •	an anneal	<del>                                     </del>
1005   100   2005   80   Provisional filing fee   1452   110   2453   550   Petition to institute a public use proceeding   1451   1,510	1002 33				•							ан арроаг	
1005   160   2005   80   Provisional filing fee   SUBTOTAL (1)   (5)770.00   1453   1300   2453   650   Petition to revive - unavoidable   1501   1300   2453   650   Petition to revive - unavoidable   1501   1300   2501   650   Utility issue fee   1502   470   2502   235   Design issue fee   1502   470   2502   235   Design issue fee   1503   630   2503   315   Plant issue fee   1503   630   2503   2503   2503				•			1451	1,510	1451	1,510	Petition to institute a public	use proceeding	
1501   1300   2501   650   Usility issue fee (or reissue)   1501   1300   2501   650   Usility issue fee (or reissue)   1502   470   2502   235   Design issue fee   1503   630   2503   315   Plant issue fee   1503   630   2503	1005 160 2005 80 Provisional filing fee						1452	110	2452	55	Petition to revive – unavoidable		
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE   Fee from below   Fee Pald     1503   630   2503   315   Plant issue fee	SUBTOTAL (1) (\$)770.00						1453	1300	2453	650	Petition to revive- unintentional		
Total Claims   38							1501	1300	2501	650	Utility issue fee (or reissue)		
Extra Claims   Section	2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE						1502	470	2502	235	Design issue fee		
Total Claims   38	Fee from						1503	630	2503	315	Plant issue fee		
Independent Claims Multiple Dependent Large Entity Small Entity Fee													
Claims / X	l	3**-		1 -									
Large Entity  Small Entity  Fee Fee Fee Fee Fee Fee Fee Fee Pee Fee F	Claims		4	J	<b>─</b> ┤	\$344.00							
Large Entity   Small Entity   Small Entity	Muluple Dependent X = =												
Fee	Large Entity Small Entity						8021	40	8021	40	property (times number of	properties)	
Code \$ Code \$	Fee Fe	e Fee	Fee	Fe	e Description		1809	750	2809	375		nal rejection	
1202 18 2202 9 Claims in excess of 20 1201 86 2201 43 Independent claims in excess of 3 1203 280 2203 140 Multiple dependent claim, if not paid 1204 84 2204 42 "Reissue independent claims over original patent 1205 18 2205 9 "Reissue claims in excess of 20 and over original patent  SUBTOTAL (2) (\$)632.00  "** or number previously paid, if greater; For Reissues, see above  SUBMITTED BY  Registration No. (Attorney/Agent)				-			1810	750	2810	375	For each additional inventi		
1203 280 2203 140 Multiple dependent claim, if not paid 1204 84 2204 42 ** Reissue independent claims over original patent 1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent  SUBTOTAL (2) (\$)632.00  ** or number previously paid, if greater; For Reissues, see above  SUBMITTED BY  Registration No. (Attorney/Agent)				Claims in exc	ess of 20		1801	750	2801	375			
1203 280 2203 140 Multiple dependent claim, if not paid 1204 84 2204 42 ** Reissue independent claims over original patent 1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent  SUBTOTAL (2) (\$)632.00  ** or number previously paid, if greater; For Reissues, see above  SUBMITTED BY  Registration No. (Attorney/Agent)  Registration No. (Attorney/Agent)  Registration No. (Attorney/Agent)  Registration No. (Attorney/Agent)	1201 86	5 2201	43	Independent	claims in excess of	3	1802	900	1802	900		mination of a design	
1205 18 2205 9 "Reissue claims in excess of 20 and over original patent SUBTOTAL (2) (\$)632.00 "* or number previously paid, if greater; For Reissues, see above  *Reduced by Basic Filing Fee  SUBMITTED BY  Registration No. (Attorney/Agent) 25,506 Telephone 212-588-0800  Signature			42 ** Reissue independent claims over original				Other						
SUBTOTAL (2) (\$)632.00  ** or number previously paid, if greater; For Reissues, see above  *Reduced by Basic Filing Fee  *Reduced by Basic Filing Fee  *Complete (if applicable)  Name (Print/Type) William S. Frommer  Registration No. (Attorney/Agent) 25,506  Telephone 212-588-0800	1205 18 2205 9 ** Reissue daims in excess of 20 and over												
** or number previously paid, if greater; For Reissues, see above  *Reduced by Basic Filing Fee  *Complete (if applicable)  Name (Print/Type)  William S. Frommer  Registration No. (Attorney/Agent)  25,506  Telephone  212-588-0800	SUBTOTAL (2) (\$)632.00							SUBTOTAL (3) (\$)0.00					
SUBMITTED BY  Complete (if applicable)  Name (Print/Type)  William S. Frommer  Registration No. (Attorney/Agent)  Complete (if applicable)  Telephone 212-588-0800	**			• Redu									
Name (Print/Type) William S. Frommer Registration No. (Attorney/Agent) 25,506 Telephone 212-588-0800													
Sinnahira 200/04	Name (Print/Type) William S. Frommer						Registration No. 25 506 Telephone 212,588,0800					212-588-0800	
	Signature		Samuel S. Lee, Reg. No. 42,791 for William S. Frommer				(Altorney/Agent)			1		Date	3/30/04

WARNING: Information on this form may become public credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or asygesting or reducing this burdon, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop AFCommissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

New U.S. Patent Application for application entitled:

## SUPPORT APPLICATIONS FOR RICH MEDIA PUBLISHING

Express Mail No.: ER 446142540 US Date of Deposit: March 30, 2004

I hereby certify that this application and the accompanying papers are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to:

MAIL STOP PATENT APPLICATION COMMISSIONER FOR PATENTS P. O. BOX 1450 ALEXANDRIA, VA 22313-1450

CHIAKI KOKKA

(Printed name)

(Signature)

Frommer Lawrence & Haug LLP 4660 La Jolla Village Dr. Suite 850

San Diego, CA 92122

(858) 731-5000